

John Doe

Matriculation number: 123456

has passed the Bachelor's Exam upon satisfaction of the Study and Examination Regulations of the IU University of Applied Sciences, applicable for the study programme, in recognition of the degree in

International Marketing Management

on XXXX XX, XXXX.

The degree of

Bachelor of Arts (B.A.)

is conferred upon the graduate.

Erfurt, XX.XX.XXXX

Prof. Dr. Peter Mustermann
Rector



TRANSCRIPT OF RECORDS

John Doe

Matriculation number: 123456

has passed the

Bachelor's Exam

in the programme of

International Marketing Management

and attained the following grades:

Module	Grade	ECTS
Applied Marketing Research	Sufficient (3.7)	5
Current Issues in International Marketing	Satisfactory (2.7)	5
Global Brand Management	Satisfactory (3.0)	5
International Consumer Behaviour	Satisfactory (2.7)	5
Sales and Pricing	Satisfactory (3.3)	5
Strategic Service Management	Satisfactory (2.7)	5
Bachelor Thesis	Good (2.1)	30
Overall Grade	Good (2.5)	60

TRANSCRIPT OF RECORDS - DETAILS**John Doe**

Module	Grade	ECTS
Strategic Service Management	Satisfactory (2.7)	5
Strategic Aspects of the Service Industry	Satisfactory (2.7)	5
Global Brand Management	Satisfactory (3.0)	5
Global Brand Management	Satisfactory (3.0)	5
International Consumer Behaviour	Satisfactory (2.7)	5
International Consumer Behaviour	Satisfactory (2.7)	5
Applied Marketing Research	Sufficient (3.7)	5
Applied Marketing Research	Sufficient (3.7)	5
Current Issues in International Marketing	Satisfactory (2.7)	5
Current Issues in International Marketing	Satisfactory (2.7)	5
Sales and Pricing	Satisfactory (3.3)	5
Sales & Pricing	Satisfactory (3.3)	5

Module	Grade	ECTS
Bachelor Thesis	Good (2.1)	30
Bachelor Thesis	Good (2.1)	30
Overall Grade	Good (2.5)	60

A = Admitted | P = Passed

THESIS

Sample Title



Erfurt, XX.XX.XXXX

Prof. Dr. Thomas Muster
Chairwoman/Chairman
of the Examination Board

Prof. Dr. Peter Mustermann
Rector